

# Best Photo

# Application Form 2017

* All application forms must be typed. Handwritten applications will not be accepted.
* Completed application forms must be emailed to [capitation@nuimsu.com](mailto:capitation@nuimsu.com) by 12 noon on Wednesday, 29th March. When saving forms/file please include name of nominating club/society and category – eg. Dance Best Society
* Text boxes will extend as you type and where word limits exist it is clearly stated. Adjudicators have a lot of material to read so concision in answers is appreciated. Remember adjudicators awards marks for facts above all else so make use of bullet points, etc. when appropriate.
* Please read through the nomination form in its entirety before filling it out in order to avoid repetition of material.
* Please note all designs must be designed by a member or members of the society and may not be from an outside graphic designer or professional company.

# Marking Scheme

* Each application is marked by a number of adjudicators.
* The marking scheme is comprised of a total of 100 marks divided as follows: **Visual Impact**(*25 Marks*), **Informational Content**(*25* *Marks*), **Originality** (*25 Marks*), and **Content & Purpose** (*25 Marks*).

**GOOD LUCK!**

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| **Name of Society** |
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| **Name of person / society submitting** |
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| **Phone Number** |
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| **Email Address** |
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| **Title of Photo** |
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| **Name of designer of the Photo and their relationship with the society** |
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| **Please detail the society’s aims and objectives.** |
| *Tips: These should be the aims and objectives as outlined in your society’s constitution.* |
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| **Explain the concept of the Photo. Describe the design process (computer programme/by hand/etc)** |
| *Note: There are no marks for this question, it is merely for crucial information that you feel is of vital importance to your application. It is not necessary to fill in this box.* |
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